

**CNT**  
INNOVATION

# Innovation Marketing

[www.CNT-Innovation.com](http://www.CNT-Innovation.com)



CNT Innovation SPRL/BVBA  
Park Atrium  
Rue des Colonies / Koloniënstraat 11  
1000 Brussels  
Belgium

# Innovation Marketing

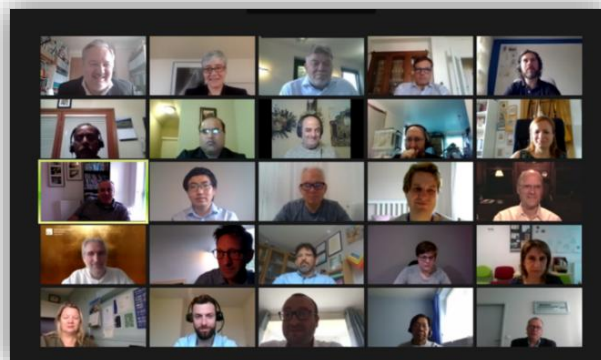
*We provide support with market penetration of your innovative products and services*

We provide support with various innovation marketing:



Dedicated workshops to engage customers and end users of your innovative products and services – mapping key players among customers and end users and inviting them as the workshop participants, speakers and panellists; preparing post workshop report.







## ULTRAWIRE 2018 WORKSHOP

Workshop on Commercialisation of Ultra-conductive Composites  
Final Report v2.0

[www.ultrawire.eu](http://www.ultrawire.eu)  
[info@ultrawire.eu](mailto:info@ultrawire.eu)

12<sup>th</sup> & 13<sup>th</sup> July 2018


**Meeting Venue: The Mallor Centre**  
Churchill College,  
Storey's Way, Cambridge  
CB3 0DE




**Dinner Venue: The Saltmarsh Rooms**  
Kings College  
King's Parade,  
Cambridge



Organised by:





**Dr Bruno Dubois**, PhD in polymer chemistry from the University of Grenoble in 2002, is a project manager and scientific adviser at Hutchinson in Montargis, France since 2010. He has 13 years of experience in industrial R&D, in developing new materials for energy storage, composites, coatings, optoelectronic and thermal insulation. He co-authored around 70 publications including 30 independent patent applications.




**Paul Ladislavus (Speaker)**  
Thomas Swan

**Paul Ladislavus MA (Cantab) MEng (Hons) CEng MChemE VR**, Paul Ladislavus is a Chartered Chemical Engineer with extensive experience in Chemical Process Operations and Process Technology Development. He is the Process Technology Team Leader for the Advanced Materials Division at Thomas Swan, focusing on the scale-up of new processes and products and optimisation of existing process technologies. Paul holds a Master's Degree in Chemical Engineering from the University of Cambridge and is a Member of the Institute of Chemical Engineers. Paul is actively working on a very successful collaborative programme for the transfer, development and scale-up of techniques and test methods.




**Dr. Siva Böhm**, Chemistry at High Office at Tata T he is focussing on Industrial high-voltage Society of Chemists and Colour Chem member of the Industrial Fellows



**Dr. Alvin Orbak**, Research Institute of more efficient Orbak White has nanomaterials. He has managed the and synthesis of Technology, he d length of CNTs, Orbak White d plasmonic silver

UltraWire 2018




number of patent landscaping and market research analysis studies regarding production and use of various nanomaterials helping to link inventors and technology developers with end-users and investors. The CNT Ltd is a leader of two private membership-based consortiums: Nano-Carbon Enhanced Materials (NCEM) and the new Advanced Materials for Additive Manufacturing (AMAM) with members coming from leading multinational companies and research institutions.

### UltraWire 2019 Workshop - Participating Organisations

**AIRBUS Defence and Space**

AIRBUS Group


Web: [www.airbus-defense.com](http://www.airbus-defense.com)



**Airbus Group** is a European industrial flagship which unites the capabilities of three market leaders: Airbus, Airbus Defence and Space and Airbus Helicopters. EADS has been rebranded as Airbus Group from January 2014. Airbus Military, Astrium and Cassidian are in formation to merge as Airbus Defence and Space. This broad range of products turns the new Division into a top-10 world player in defence and space. **Astrium** is Europe's No. 1 space company and is ranked third worldwide. Part of the international EADS Group and now Airbus Group, they are the only European space company that covers the entire space business, from civil and defence systems to services and applications. Their design, manufacturing and test facilities are among the most advanced in the world. They have unrivalled expertise in the techniques and key technologies required for developing and delivering major space systems. The 16,000-plus employees of Astrium are all driven by the same ambition: to make space technology work for everybody. Their skills, energy and entrepreneurial spirit have contributed to the success of many of the most important projects in space, including Ariane, the International Space Station, ATV, Herschel, Spot & Pleiades constellation, Mars Express and SkyNet 5.

**Prismian Group**

Web: <http://www.prismiangroup.com>



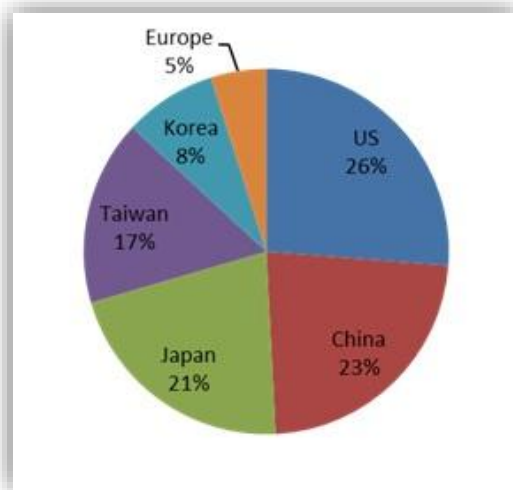
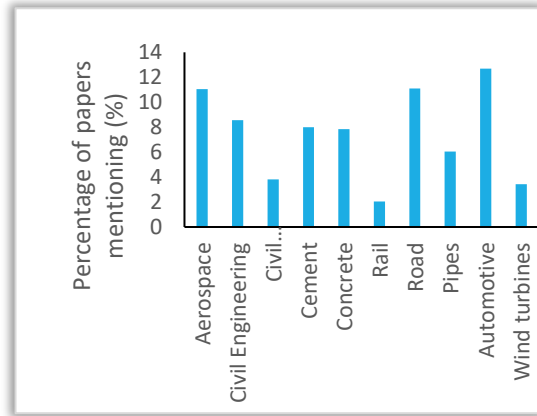
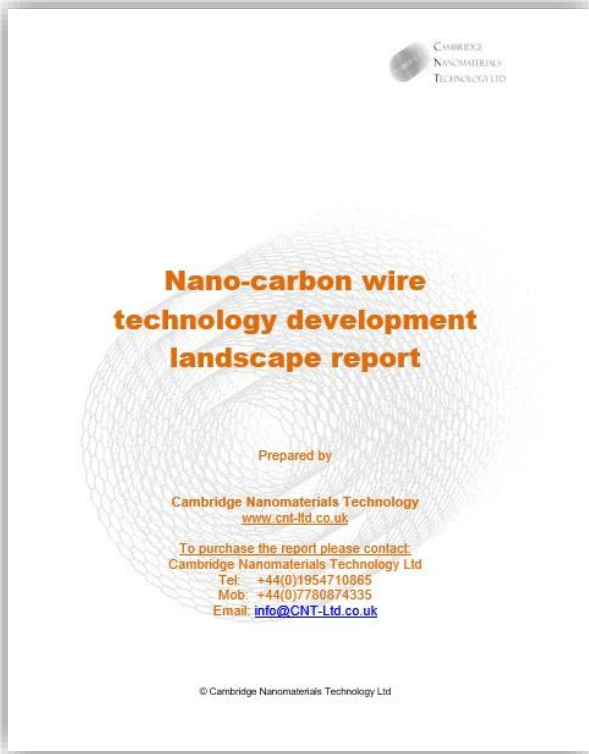
**Prismian Group** is world leader in the energy and telecom cables and systems industry. With nearly 140 years of experience, sales of over €7.5 billion in 2016, 21,000 employees across 50 countries and 82 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prismian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

UltraWire 2019 Workshop - Final Report v2.0 20





**Market intelligence reports – identifying past and current relevant market trends and projection of the future market trends**



**Events and workshops for partnership building and facilitating market penetration collaboration with in person exhibition.**

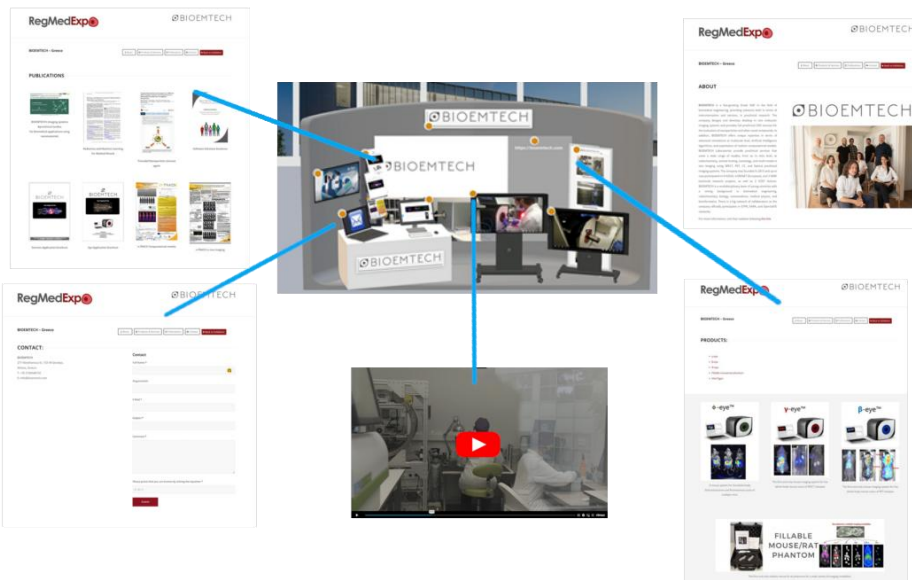






## Virtual Exhibition Booths on our online and hybrid workshops

Providing the development, hosting and maintenance of a year-round active customised virtual exhibition booth with your videos and downloadable publications on 1 virtual exhibition community platform of your choice. The virtual booth will have different web pages: About us (information on your organisation), Products & Services (info about your products & services); Contact (fillable contact form where visitors can submit their contact request). Information for About us and Services pages would be provided by the exhibitor. This virtual area will be accessible through the specific community area of EXPO websites, and also through the dedicated umbrella platform, nanoMATexpo: [www.nanoMATexpo.net](http://www.nanoMATexpo.net)

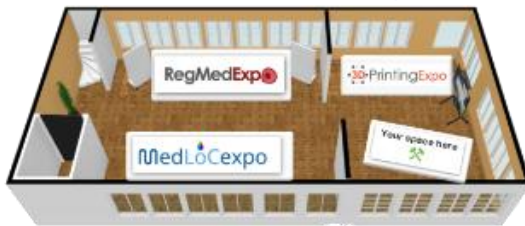



The central image shows a 3D rendering of the BIOEMTECH virtual booth. Four blue arrows point from this central image to four separate screenshots of the website's interface:

- Top Left:** A 'PUBLICATIONS' page displaying a grid of document thumbnails.
- Top Right:** An 'ABOUT' page featuring a group photo of the company staff.
- Bottom Left:** A 'CONTACT' page with a form for submitting contact requests.
- Bottom Right:** A 'PRODUCTS' page showing various medical imaging equipment like 'i-eye™' and 'i-eye™'.



Promotion of your innovative products and services via our Communities, LinkedIn and Newsletters



160+ Exhibition Booths



10+ Exhibition Communities



2000+ Community Network



CarbonCaptureexpo	CircularEconEXPO
digitAlmaterialsEXPO	MATCHAREXPO
RegMedExp	MedLoCexpo
UltraWireexpo	RAPHENEXPO
SolarPowerExpo	windPOWERexpo
3D-PrintingExpo	



Promotion of you as Speaker and Exhibitor on the event website, and through a post on the nanoMATexpo LinkedIn page, which would be reposted to our corporate and personal network of 6000+ LinkedIn followers.

**nanMATexpo**  
Biomedical Symposium

3D Bioprinting & Nanomaterials for Biomedical Applications

Online Symposium  
11<sup>th</sup> June 2025

Join this FREE event  
Register now

Introducing Exhibitor: **BIOEMTECH**

RegMedExpo  
<https://regmedexpo.net/bioemtech>

[www.nanoMATexpo.net/symposium](http://www.nanoMATexpo.net/symposium)

Supporting: TriAnkle Project: <https://triankle.eu/> TRIANKLE

**nanMATexpo**  
Biomedical Symposium

3D Bioprinting & Nanomaterials for Biomedical Applications

Online Symposium  
11<sup>th</sup> June 2025

Join this FREE event  
Register now

Introducing Speaker: **BIOEMTECH**

BIOEMTECH's imaging systems and preclinical studies for biomedical applications using nanomaterials

Dr Maria Kitsara, Science & Innovation Manager, BIOEMTECH, Greece

[www.nanoMATexpo.net/symposium](http://www.nanoMATexpo.net/symposium)

Supporting: TriAnkle Project: <https://triankle.eu/> TRIANKLE

THIS EVENT IS SUPPORTED BY THE VIRTUAL EXHIBITIONS ON THE FOLLOWING nanoMATexpo PLATFORMS:



Promotion of your organisation, products, services and participation in the Symposium, in the nanoMATexpo community newsletter, accessible on the website and distributed individually to the 2000+ community network by personalised emails

**nanMATexpo**  
Newsletter  
2025 - Issue 1

Supporting Commercialisation of Nanomaterial Applications

[www.nanoMATexpo.net](http://www.nanoMATexpo.net)  
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## Location

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<https://uk.linkedin.com/showcase/nanomatexpo/>

## Websites



[www.CNT-Innovation.com](http://www.CNT-Innovation.com)  
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[www.nanoMATexpo.net](http://www.nanoMATexpo.net)

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